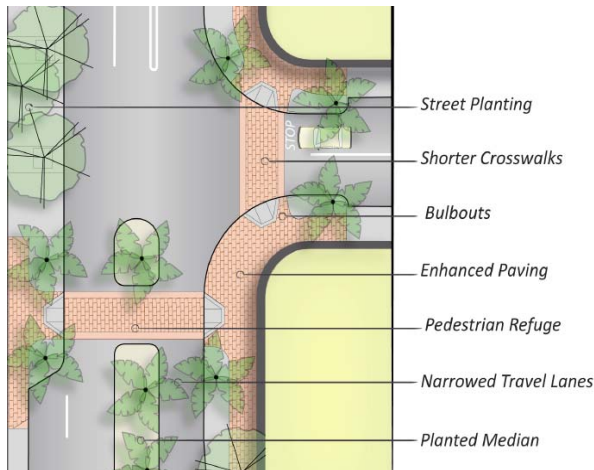




## THIRD AVENUE STREETSCAPE PROJECT, Phase 1 "H" Street to "F" Street



*A place designed for pedestrians to safely stroll and experience the unique charm of the Third Avenue Village*



*A vibrant and intimate place to meet, greet, shop, dine & carry out business in the heart of Chula Vista*

### Project Need

Third Avenue, between "H" Street and "E" Street is designated as a Smart Growth area in the City's Urban Core Specific Plan. Smart Growth is characterized by providing people with a variety of transportation choices, pedestrian-friendly access, and strong links between land uses and regional transportation. Smart Growth fosters distinctive and attractive communities with strong and unique identities that draw people to them. This project will promote Smart Growth and bring people back to Chula Vista's first business district.

### Project Features

- Pedestrian Street Crossings with Bulb-Outs and Landscaped Medians.
- New Covered Transit Shelters with Seating
- Expanded and More Open Sidewalks in Areas for "People Gathering" and Outdoor Dining
- New Landscaping & Additional Street Trees
- Seating Benches, Bike Racks, Newspaper Racks & Trash Receptacles
- Lighting, Pedestrian Lighting & Tree Up-Lighting
- Community Gateway Features & Directional Signs

### Phase 1 Construction Cost & Funding

\$3.8 to \$4.3 million, funded by:

- Federal Highway Funds - \$270,000 (secured through Congressman Filner & Third Avenue Village Association)
- CDBG-ARRA - \$416,132
- CDBG - \$410,000
- SANDAG Smart Growth Grant - \$2,000,000
- Bayfront / Towncenter Redevelopment Funds - \$1,170,000

### Phase 1 Project Schedule

- Start Construction: Early 2011
- Project Completion: Summer 2011
- All work will be coordinated with the Third Avenue Village Association to minimize business disruption

### Project Management

City Planning - Garry Williams: 619-691-5098

City Engineering - Kirk Ammerman: 619-691-5115

For additional information on this and other projects in Chula Vista, please visit: <http://209.242.148.137/ArcGIS/CIP.html>